



For Immediate Release: Hollywood, CA

December 1, 2016; The 2016 Hollywood Film Festival is pleased to announce a special HFF3 (**Fueling Female Filmmaking**) women's empowerment VIP event with special guests Edie Hand and Stephanie Frederic to be held at the TCL Chinese Theater In Hollywood on December 3rd, 2016 at 2:30pm.

As part of the Festival's ongoing "**Curated Conversation**" series this year's HFF3 hosts are industry leaders with valuable insight for aspiring filmmakers and content creators with unique perspective on achieving professional and personal success as women in the entertainment industry.

Edie Hand is a best-selling author, celebrity chef, entrepreneur, inspirational speaker, and had enjoyed a successful career in both radio and television. *"The Hollywood Film Festival is privileged to have Edie join us all the way from Birmingham Alabama to share her story of hope and inspiration,"* says Brad Parks, CEO of Hollywood Film. Edie is also a film producer whose short film "The Last Ride" will also debut at the 2016 Hollywood Film Festival as part of the HFF3 event.

Parks adds, *"While Edie's success in the industry is notable it is clear her greatest joy comes from her efforts on behalf of the Edie Hand Foundation where she and her son, exceptional emerging Hollywood film star Linc Hand, work effortlessly in support of critical charities like St Jude Children's Hospital."*

Stephanie Frederic enjoyed successful careers in both television news broadcasting and with BET television before becoming a show runner A&E. Stephanie also formed her own company FGW Productions which develops documentary films and behind-the-scenes television programs about major films for some of Hollywood's top studios. Stephanie will also soon be producing a major motion picture for Universal Studios. *"Stephanie Fredric has been a pioneer in the radio and television industry,"* says Parks. *"We are extremely lucky to provide our emerging filmmakers with mentors like Edie and Stephanie and look forward to their participation with our Festival as the global reach of our programs continue to grow."*

About the Hollywood Film Festival

Now in its 20th year, the Hollywood Film Festival celebrates today's most inspiring independent films while introducing the world's most exceptional emerging artists to the vast resources of the Hollywood community.

For more information visit HollywoodFilmFestival.com or please contact **Brad Parks**, CEO, Hollywood Film & Executive Producer of the Hollywood Film Festival at 563-590-4189 or via email at Brad@HFF2020.com.