

# THE RIDE'S TEAM

**Edie Hand** is a businesswoman, speaker, media personality, filmmaker, screenwriter, and mom. She has authored, co-authored, or assisted in the development of more than 25 books. Her titles include inspirational books, cookbooks, and novellas. Edie has starred in national commercials, daytime TV dramas and has hosted numerous radio and television shows nationwide. She has been the CEO of Hand N' Hand Advertising, Inc. since 1976 while remaining actively involved in the Alliance for Women in Media for more than 40 years. Edie's family heritage is rich in songwriting, acting, and music from the Hood-Hacker-Presley family and her legendary cousin, Elvis Presley. Edie's Hand 'N Hand Entertainment, Inc. develops films, music projects, and television programming. Edie's current project is the development of the Women of True Grit brand encompassing a book, podcasts, and television series on Public Television.



Producer, Author, Screenwriter



Author, Screenwriter

**Don Keith**, award-winning and best-selling author and screenwriter, has lived in the South all his life. As a broadcast journalist, he won awards from the Associated Press and United Press International for news writing and reporting. As an on-the-air broadcaster, Don was twice named Billboard Magazine "Radio Personality of the Year." His first novel, *The Forever Season*, has remained in print since 1995. He has since published more than thirty books, fiction and non-fiction, including the nationally best-selling thrillers *Final Bearing*, *Dangerous Grounds*, and *Firing Point*. *Firing Point* was released as a major motion picture under the title, *Hunter Killer*. His writing has also appeared in such publications as *The Washington Post*, *CQ Magazine*, *The American Legion Magazine*, *The K9YA Telegraph*, and *The Irish Times*.

**Dave Alan Johnson**, in his two plus decades working in Hollywood, has created, produced, written, or directed nearly a half billion dollars' worth of entertainment. He has collaborated with some of Hollywood's top names (including teaming up with Steven Spielberg to co-create and executive produce DreamWorks' premier television production, the ABC hit drama, *High Incident*). He has created product (in both television and movies) for virtually every major entertainment company including Disney, Paramount, Sony, Warner Brothers, DreamWorks, MGM, FOX, ABC, NBC, CBS, and others.



Producer, Screenwriter